**Office:** Marketing and Communications

## **Newsletters:**

**The Regist** (copy of email provided separately)

Frequency: Weekly Circulation: 2566

Audience: Faculty and staff

## Front Door neighborhood news (copy of email provided separately)

Frequency: Monthly Circulation: 1146

Audience: Residents in surrounding neighborhoods

#### **Publications:**

## **Regis University Magazine**

https://www.regis.edu/news/categories/regis-magazine

Frequency: Biannual Circulation: ~70,000

Audience: Alumni, parents, faculty, staff, donors, stakeholders

## Quad Pod, Regis University Magazine podcast

To launch in March 2021

## Social media channels

### **Facebook**

https://www.facebook.com/regisuniversity

Followers: 44,132

#### Instagram

https://www.instagram.com/regisuniversity/

Followers: 8,794

#### Linkedin

https://www.linkedin.com/school/regis-university/

Followers: 69,114

#### **Twitter**

https://twitter.com/regisuniversity

Followers: 6,837

# Youtube

https://www.youtube.com/regisuniversity

Subscribers: 933