



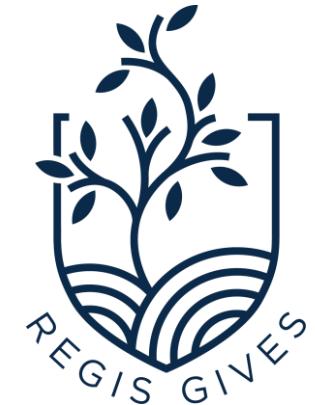
# REGIS GIVES 2026 INFORMATION SESSION

PRESENTED BY LAURA BOND & SIMIN TANG  
DONOR ENGAGEMENT | UNIVERSITY ADVANCEMENT  
JANUARY 15 & 16, 2026



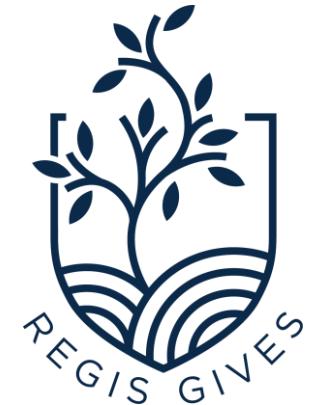
# TODAY'S AGENDA

- What is Regis Gives?
- Crowdfunding 101
- Regis Gives 2025 Results
- Regis Gives 2026 Goals
- Great Campaigns and Projects
- Application & Process Overview
- Support from University Advancement
- Key Dates
- Next Steps
- Q&A



# WHAT IS REGIS GIVES?

- 48 hours of giving, April 7 - 8, 2026
- Regis' largest annual fundraiser
- Online crowdfunding campaign hosted on GiveCampus, Regis' web-based fundraising platform
- Individual fundraising projects chosen through a competitive application process



# CROWDFUNDING 101

- Crowdfunding often means raising small amounts of money from many individuals
- Crowdfunding leverages social media and digital communications to connect a wide group donors with specific projects
- Giving Days fundraising events bring communities together to raise awareness for a specific cause, increase engagement (which takes many forms), and drive donations

# 2025 RESULTS

- 24 Projects
- \$350,000+ raised by 600+ donors
- Including a large matching gift from an alumni donor
- Regis faculty and staff were our largest donor group, accounting for 30% of all donors!



# 2026 GOALS

- Increase total dollars and number of donors
- Elevate projects, initiatives, and programs across campus
- Engage existing loyal donor base and build new donors from alumni, students, parents, faculty/staff, and friends of the University
- Promote Regis mission and vision to larger community



# WHAT MAKES A GREAT PROJECT?

- Unique, impactful project that addresses a compelling need
- Aligns with Regis' mission and strategic priorities
- A project owner with a passion for the work as well as time to dedicate to outreach and promotion
- Stories to illustrate the project need and its impact
- A network of current and prospective donors that are excited to support
- A team of advocates that are able and willing to promote the project among their networks
- *Bonus/optional: Matching donor(s) and/or lead gifts lined up*

# PROJECT REQUIREMENTS

- Approved by Dean/AVP
- Reasonable, achievable fundraising goal (recommended: \$2,500-\$10,000)
- Strategy for outreach and promotion, including channels and networks for spreading the word
- A team of at least 5-10 volunteers committed to promoting the campaign
- A Regis University GL account where money raised will be deposited (This is mandatory; account must end in 4710)

# THE APPLICATION PROCESS



Regis Gives applications open now!



Short online application, [via](#)  
[Qualtrics](#)



Applications due by COB  
**Wednesday, February 11, 2026**



Reach out to Annual Giving with  
any questions:  
[annualsupport@regis.edu](mailto:annualsupport@regis.edu)

# MATCH & CHALLENGE INFORMATION

- ▶ University Advancement has secured a \$150,000 match/challenge incentive donation from a generous alumnus
- ▶ Gifts will be matched \$1/\$1 or potentially 2:1 during special promotions
- ▶ Fun challenges throughout Regis Gives are popular ways to drive engagement
- ▶ *Optional: Projects can also have their own matching donor(s) or lead gifts lined up to gain additional funds!*



# SETTING A DOLLAR GOAL

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The fundraising goal for each project should not exceed \$10,000



The most successful Regis Gives projects typically have \$2,500-\$10,000 goals



Goals should reflect size of networks including existing and potential donors



No harm in setting a conservative goal; better to exceed than fall short!

# SUPPORT FROM UNIVERSITY ADVANCEMENT

- Manages application and review process
- Hosts two orientation/training sessions for accepted projects
- Builds crowdfunding campaigns for each project on GiveCampus
- Prospects and pursues lead/matching gifts to support overall campaign success
- Provides toolkits and resources to promote individual campaigns
- Promotes Regis Gives as a University-wide campaign across multiple channels
- Administers gift processing, gift receipting, funds transfers in collaboration with Financial Affairs



# KEY DATES

January 7	Online application opens
February 11	Applications due COB
February 13–23	Application review and ranking by UA, Deans/AVPs and campus leaders
February 27	Selected projects notified
March 4 & 5	Orientation for selected projects
March 2–9	Project Owners complete survey
March 9–19	Donor Engagement creates crowdfunding pages
March 31	Early giving opens
April 7–8	Regis Gives

# NEXT STEPS

- If you feel like your project is a good fit, and
- You have the support of your Dean/AVP, then
- Please submit an online application by February 11!
- If you are unsure if your project is a good fit, please reach out to the Annual Giving team: [annualsupport@regis.edu](mailto:annualsupport@regis.edu)





# QUESTIONS

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*Please submit questions in the chat  
or use the hand-raising function*

# THANK YOU

Thank you for your interest in Regis Gives 2026!  
Please reach out with questions

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